



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1352986

Schedule Dates 08/13/12-09/02/12
Advertiser Defend Divided Alliance (73545)
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand DEF DIVIDED ALLIANCE (466904)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name WOOD,SPENCER
Phone/Fax /
CPE 119/126/1589
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments DEF DIVIDED ALLIANCE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEFEND MY DIVIDED AND ALLIANCE FOR

Date Entered 08/09/12
Last Modified 08/09/12
Entered By Nancy Brutus
CO-OP No
Headline # 06271003
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$922.50
Net Total \$5,227.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Aug. 2012	7	\$4,950.00
Sep. 2012	2	\$1,200.00
Grand Total:	9	\$6,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/13/12-08/24/12	2	:30	6P- 6:30P (EST)	1	X	X	X	X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		8/9/12
2.0	Normal Line / SPOT (2)	08/19/12-08/19/12	2	:30	10:30A- 11:30A (EST)								2	2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		8/9/12
3.0	Normal Line / SPOT (2)	08/26/12-09/02/12	2	:30	10:30A- 11:30A (EST)								1	2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		8/9/12
4.0	Normal Line / SPOT (3)	08/19/12-09/02/12	2	:30	6:30P- 7P (EST)								1	3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		8/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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